

1. What are the challenges in using and managing big data?
 - a. Large amount of data available.
 - b. Several forms of the data is available, structured and unstructured.
 - c. Lot of inconsistencies observed in the data.
 - d. The flow of data is massive and continuous.
 - e. **All of the above**

2. Which of these is NOT one of the 5 Vs of Online Social Media?
 - a. Volume
 - b. Veracity
 - c. **Validity**
 - d. Variety
 - e. Velocity
 - f. Value

3. What is the difference between reply and mention on Twitter?
 - a. **A reply is a response to another user's Tweet that begins with his @username while a mention is a Tweet that contains another user's @username anywhere in the body of the Tweet.**
 - b. A reply is a Tweet that contains another user's @username anywhere in the body of the Tweet while a mention is a response to another user's Tweet that begins with his @username.
 - c. A reply is re-posting the tweet to my followers while a mention is a response to another user's Tweet that begins with his @username.
 - d. A reply is re-posting the tweet to my followers while a mention is a Tweet that contains another user's @username anywhere in the body of the Tweet.

4. What is apt-get in Ubuntu?
 - a. Web Browser
 - b. **Package Manager**
 - c. Database
 - d. Another name for terminal

5. What is the difference between public and private post on Facebook?
 - a. Public post is visible only to my friends while private post is visible to everyone on Facebook.
 - b. Public and private post is available to everyone on Facebook.
 - c. **Public post is visible to everyone on Facebook while private post is visible only to my friends in Facebook.**
 - d. Public and private post is available only to friends on Facebook.

6. Select the correct command to install pip on ubuntu
 - a. open browser install pip
 - b. sudo install pip
 - c. sudo apt-get install pip**
 - d. curl install pip

7. What are various kind of tokens available in Facebook to retrieve content? Check all that apply.
 - a. User access token**
 - b. Friend access token
 - c. Page access token**
 - d. App access token**
 - e. All of the above

8. Check the true statement
 - a. Twitter is a bidirectional network while Facebook is an unidirectional network
 - b. Twitter is an unidirectional network while Facebook is a bidirectional network**
 - c. Twitter and Facebook are unidirectional networks
 - d. Twitter and Facebook are bidirectional networks

9. Which of the following social networks is unidirectional?
 - a. LinkedIn
 - b. Facebook
 - c. Google+**
 - d. Tinder

10. Which of the following is a pure location based social network?
 - a. Periscope
 - b. Flickr
 - c. Foursquare**
 - d. LinkedIn

11. Which of the following is an anonymous social network?
 - a. Whisper**
 - b. Tinder
 - c. Snapchat
 - d. Pinterest

12. Which of the following command is used to check reachability to host on the network using Terminal?
- a. ssh
 - b. telnet
 - c. ping**
 - d. sudo
13. Which of the following commands give administrative rights in to a user Ubuntu?
- a. pip
 - b. apt-get
 - c. sudo**
 - d. chmod
14. Which package manager is used to install python-specific packages in Ubuntu?
- a. sudo
 - b. apt-get
 - c. install
 - d. pip**
15. Under what scenarios can a Twitter account be verified?
- a. Celebrity accounts having a lot of followers**
 - b. Government agencies**
 - c. Marketing company paying to get verified**
 - d. None of the above
16. What is the basic building block of the Pinterest social network?
- a. Videos
 - b. Friends
 - c. Profiles
 - d. Pictures**
17. What are ephemeral social networks?
- a. Networks where the content is anonymous and identity of user posting it can't be revealed
 - b. Networks where the content is posted and get destroyed by itself**
 - c. Professional networks to connect with individuals having same occupation or career interests
 - d. Multimedia networks which allow users to share video and images with friends

18. Check the statements which are valid.
- a. **Tinder is a location based dating application**
 - b. **Tinder allows to anonymously like another users by swiping right**
 - c. Tinder is a type of ephemeral social network
 - d. Tinder allows a platform to share your thoughts and feelings anonymously
19. Check the statements which are valid.
- a. Youtube is video sharing social network
 - b. LinkedIn is a network of professional connections
 - c. Twitter is a microblogging social network
 - d. **All of the above**
20. Which of the following category is most common among the top 10 most popular (have the most followers) people on Facebook and Twitter?
- a. Political figures
 - b. **Movie celebrities / popstars**
 - c. Sports persons
 - d. Academic researchers